

autocoach:

Wireless integrated sporting systems

About us

AutoCoach has supplied this wireless swimming Training & Timing equipment since 2012. The products have been used in more than 30 Countries and customers include Swimming Australia, British Swimming, Swimming Canada and many Olympic- & Paralympic level coaches world-wide. Whilst developed for and from within the swimming industry, the technology is already in use for athletics and cross country, and is attracting great interest from many other sports – as diverse as rowing/kayaking, cycling and horse racing.

- Award-winning members of the Australian Sports Technologies Network
- Endorsed by Australian Swimming Coaches and Teachers Association (ASCTA)



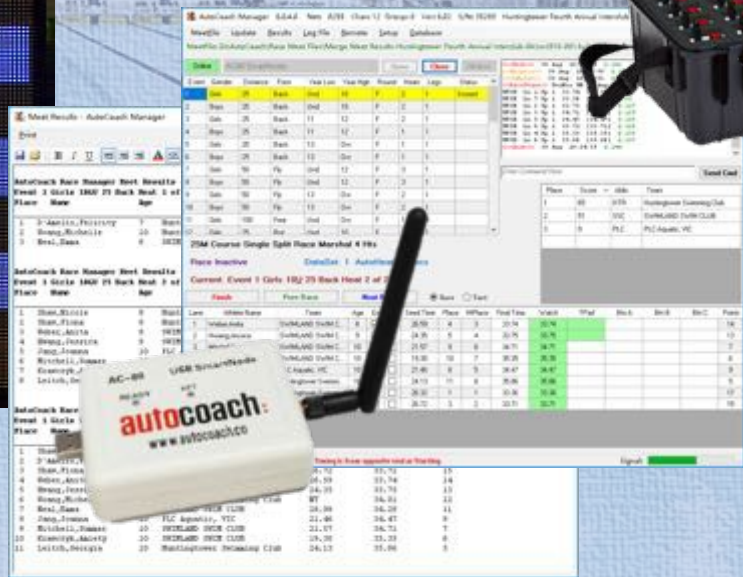
WHAT WE DO

- **Wireless timing, training and racing systems**
- **Provide following services:**
 - Race Meet Service – Race event system for club
 - Stroke correction and technique improvement – Training set for coach
 - Swimming engagement program – Wearable for swimmer

autocoach: Race Meet Service

MELBOURNE SPORTS AND AQUATIC CENTRE

Ev	25	Bovs	12-13	50	Flv	Final	21:14
1	Angelopoulos, J, 12	DNT	34.19	3			
2	Perera, N, 12	DNT	35.01	5			
3	Pashias, A, 13	DNT	48.60	8			
	Corvetti, Luca, 13	DNT	32.95	2			
	Neill, Sean, 13	DNT	32.69	1			
	Modica, S, 12	DNT	44.46	7			
	Samue, 12	DNT	35.49	6			
	Illiciani, F, 12	DNT	34.57	4			



- SIMPLE
- CUSTOMISABLE
- WIRELESS
- EXPANDABLE
- PORTABLE
- NETWORKED

autocoach: Stroke and Technique Correction

“Now our athlete can get real time feed back via audio, visual or directly from the coach”

Matt Welsh: OAM Former Backstroke and Butterfly World Champion and World Record Holder



“Freedom to coach and assess performance without the burden of being a time-keeper”

Ian Pope : Australian Olympic and National Swimming Coach

Real-time Analysis : Real-time Feedback : Real-time Improvement

autocoach: Swimming Engagement Program



“With AutoCoach One I feel connected and more motivated”
Matt Welsh: OAM Former Backstroke and Butterfly World Champion and World Record Holder

Real-time Analysis : Real-time Feedback : Real-time Improvement

Wearable Device Configuration

AutoCoach One Setup

Swim Settings

Follow On Max Delay: 0 1 2 3 4 5 6 7 8 9 10

Fastest 50 Time: 20 25 30 35 40 45 50 55 60

Volume: 3 4 5 6 7 8 9 10 11 12 13 14 15

Network Settings

Channel: 15

Athlete Num: 1

Bluetooth Enabled

Wireless Enabled

Device Mode

Read Settings

Write Settings

Basic

Squad

Custom

Talking


Auto Timing

GPS Tracking

Course Type: 25M

Custom Auto Timing Options

Before Swimming	During Swimming	During Swimming	After Swimming
<input type="checkbox"/> Play Rest Time	<input checked="" type="checkbox"/> Play Turn Times	<input checked="" type="checkbox"/> Play Split Times	<input checked="" type="checkbox"/> Play Session PBs
<input type="checkbox"/> Head Tilt Start	<input type="checkbox"/> Play Push-off Velocity	<input type="checkbox"/> Play Stroke Index	<input checked="" type="checkbox"/> Play Cumulative Times
<input checked="" type="checkbox"/> Play Glide Warning	<input checked="" type="checkbox"/> Play Lap Numbers	<input checked="" type="checkbox"/> Play Stroke Rate	<input type="checkbox"/> Play Cumulative Distance
	<input checked="" type="checkbox"/> Play Split Numbers		<input checked="" type="checkbox"/> Technique Hints



Analytics from Wearable device

Wearable Swim Sets Database

File

Sets

Device ID	Recorded Date & Time	Splits
John Doe	28/02/2018 4:11 PM	2
John Doe	28/02/2018 4:13 PM	2
John Doe	28/02/2018 4:16 PM	4
John Doe	28/02/2018 4:20 PM	2
John Doe	28/02/2018 4:21 PM	2
John Doe	28/02/2018 4:24 PM	1
John Doe	28/02/2018 4:25 PM	1

Operation

Refresh List

Visualise Set

Erase Device Data

Status

ID Filter

Athlete ID	Device Serial
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Training Notes

25M Pool but very crowded!

Set Details

LapNum	SplitNum	Turn	Tm Time	Heading	Pre Rest	Strt Vel	Stroke	Rate	Stopwatch	LapSplit	DPS	SI	AccumTime
31	1			287	146	2.2	Fmt Crawl	29.3		17.96	2.28	2.5	17.96
32	2	Side	2.00	131		2.0	Fmt Crawl	30.7		21.92	1.78	1.6	39.89
33	3	Side	1.80	297		2.1	Fmt Crawl	29.4		23.52	1.73	1.5	63.41
34	4	Side	1.20	113		1.4	Fmt Crawl	30.6		22.42	1.74	1.5	85.83

autocoach:

Business Partner with Club or School Model

Invest

- A sensible investment option with an Autocoach race meet system and a set of Athlete wearables.

Support

- Ongoing autocoach expertise and training support

Returns

- Substantial returns from the event entries fee and ongoing personal service additional revenue from swimmer

Business Proposal

Plan	Amount
Required Investment on products	\$18,000
On going service cost (yearly)	\$1500

Deluxe Train & Race set
 6 lane with on timing button race system
 16 AutoCoach set
 3 years warrantee, 6 hours educations,

Revenue from event	
300 Entries (\$10/event)	\$3000
6 times per year	\$18,000

Profit From following year / per annum
\$17,000

Potential Profit Generators	Amount
Service Charges Annual P.P \$ 85 (16 wearable)	\$860
Personal report P.P \$10 (100 member) Monthly	\$ 12,000
Private coaching sessions P.P \$ 50 (100 member) Monthly	\$ 60,000

Potential Profit Generators / per annum
\$ 72,860

Thank you.